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Message Text

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ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
----------020073 280510Z /20
R 280318Z DEC 77
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 6787

UNCLAS SECTION 1 OF 2 BANGKOK 36199/1

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI-THE SPECIALTY ENGINEERING CO., LTD.

REF: USDOC 23396

1. THAILAND
OFFICE USE: 2. 549 3. 0050900 4. 01
5. THE SPECIALTY ENGINEERING CO., LTD.
6. P.O. BOX 1058, 269 CORNER NEW ROAD, VORACHAK
7. BANGKOK
8. CONTACT: SUDHARM HOONTRAKOOL
9. TITLE: MANAGING DIRECTOR
OTHER OFFICIAL IS: SUNKKATAT NADHABHIVAT, ASSISTANT
MANAGING DIRECTOR
10. PHONE: 2214151
11. TELEX: INTENCO TH 2626
12. CABLE: SPECIALTY
13. ESTBL: 1958
14. EMPL: 90
15. SIZE: MEDIUM
16. REPUTATION: Y-SATISFACTORY
17. RPT DATE: 12/77
OFFICE USE: 18. K 19. NA 20. X 21 NA 22. NA
23A. 35400/235 IMP. AGT. DIST. OF METAL WORKING MACHINERY
AND EQUIPMENT
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23B. 36344/235 IMP. AGT. DIST. OF ELECTRICAL HOUSEHOLD
APPLIANCES
23C. 36220/235 IMP. AGT. DIST. OF INDUSTRIAL CONTROL
DEVICES
23D. 35613/235 IMP. AGT. DIST. OF WATER PUMPS
23E. 38423/235 IMP. AGT. DIST. OF INDUSTRIAL SAFETY DEVICES
23F. 35531/235 IMP. AGT. DIST. OF WOODWORKING MACHINERY

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23G. 32720/235 IMP. AGT. DIST. OF BUILDING MATERIALS
23H. 34230/235 IMP. AGT. DIST. OF HAND TOOLS
24. FOREIGN SALES: U.S. (80 PERCENT), FRANCE (10 PERCENT),
OTHERS (10 PERCENT)
25. FINANCIAL REFS: CHARTERED BANK, SALADAENG CIRCLE, BANGKOK;
BANK OF AMERICA, 297 SURAWONGSE RD., BANGKOK, THAILAND.
26. TRADE REFS: WHITE-WESTINGHOUSE INT'L CO., 930 FORT DUQUESNE,
PITTSBURGH, PA. 15222; TOLEDO SCALE COMPANY, P.O. BOX 1705,
COLUMBUS, OHIO 43216; ROCKWELL INTERNATIONAL, 400 N. LEXINGTON
AVE., PITTSBURGH, PA. 15208; THE DEVILBISS COMPANY, P.O. BOX
913, TOLEDO, OHIO 43692; DREYCO, INC., 1775 BROADWAY, NEW YORK,
N.Y. 10019.
27. FOREIGN FIRMS REPRESENTED: AGENCY REP. OF ALLEN-BRADLEY
COMPANY, 1201 SOUTH SECOND STREET, MILWAUKEE, WISCONSIN 53204,
FOR INDUSTRIAL CONTROL; AIREACTOR CORPORATION, 132 OLD POST
ROAD, SOUTHPORT, CONN. 06490, FOR AIREACTOR SPACE DEODORIZER;
AMERICAN OPTICAL COMPANY, P.O. BOX 1, SOUTH BRIDGE, MASS, FOR
AO INDUSTRIAL SAFETY EQUIPMENT; AMERICAN STEEL EXPORT COMPANY,
292 MADISON AVENUE, NEW YORK, N.Y. 10017, FOR COMMERCIAL LAUNDRY
EQUIPMENT, MASTERCRAFT INDUSTRIAL VACUUM CLEANER AND FLOOR
MACHINES; AMERICAN KLEANER MFG. CO., INC. , 9415 KRUSE ROAD,
PICO RIVERA, CALIF. 90660, FOR AMERICAN KLEANER STEAM CLEANER;
ALGERT CO., INC., ALGERT BUILDING, 1801-1811 WEST 8TH STREET,
LOS ANGELES, CA. 90057, FOR ICE CREAM FREEZERS; CORDLEY,
1801 WEST 19TH STREET, BROADVIEW, ILLINOIS 60153, FOR WATER
COOLERS; THE DEVILBISS COMPANY, P.O. ?9/ 913, TOLEDO, OHIO
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43692, FOR SPARY PAINTING EQUIPMENT; DREYCO, INC., 1775 BROAD-
WAY, NEW YORK, N.Y. 10019, FOR BLACKHAWK HAND TOOLS; GLOBE
SLICING MACHINE EXPORT AGENCY, HOLCH BROS, CORP., 347 FAIR-
FIELD AVENUE, STAMFORD, CONN. 06902, FOR SLICING MACHINE;
HOBART CORP. WORLD HEADQUARTERS AVENUE, TROY, OHIO 45374,
FOR HOUSEHOLD KITCHEN MACHINE; ILG INDUSTRIES, INC., 2850
NORTH PULASKI ROAD, CHICAGO, ILLIONIS 60641, FOR ILG
VENTILATING EQUIPMENT; J.D. MARSHALL INTERNATIONAL, INC.,
P.O. BOX 59446, CHICAGO, ILLINOIS 60659, FOR BALDOR GRINDERS
AND PARAMOUNT VACUUM CLEANER; THE MARTINDALE ELECTRIC COMPANY,
P.O. BOX 617, EDGEWATER BRANCH, CLEVELAND, OHIO 44107, FOR
ELECTRICAL TOOLS AND EQUIPMENT;. MIDLAND ROSS-CORP. 55 PUBLIC
SQUARE, CLEVELAND, OHIO 44113, FOR ELECTRICAL PRODUCTS;
NATIONAL PRESTO INDUSTRIES, INC. EAU CLAIRE, WISCONSIN 54701,
FOR PRESTO PRESSURE COOKERS; PANDUIT CORP. 17301 RIDGELAND
AVENUE, TINLEY PARK, ILLIONIS 60477, FOR CABLE; REED INTER-
NATIONAL SALES CO., INC., P.O. DRAWER 1321, ERIE, PENNSYLVANIA
16512, FOR PIPE TOOLS, ROCKWELL INTERNATIONAL, 400 N. LEXING-
TON AVENUE, PITTSBURGH, PA. 15208, FOR WOODWORKING MACHINERY
AND ELECTRIC PNEUMATIC POWER TOOLS; SOUTH BEND LATHE, 400 W.
SAMPLE STREET, SOUTH BEND, INDIANA 46623, FOR PRECISION LATHE;
TOLEDO SCALE COMPANY, P.O. BOX 1705, COLUMBUS, OHIO 43216, FOR

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SCALES; WESTINGHOUSE ELECTRIC CORP., INDUSTRY AND DEFENSE, 200 PARK AVENUE, NEW YORK, N.Y. 10017, FOR CONTROL EQUIPMENT; WHITE-WESTINGHOUSE INTERNATIONAL CO., 930 FORT DUQUESNE BOULEVARD, PITTSBURGH, PA. 15222, FOR HOUSEHOLD APPLIANCES; WESTON INSTRUMENTS, INC., 614 FRELINGHUYSEN AVENUE, NEWARK, N.J. 07114, FOR ELECTRIC TOOLS AND SCIENTIFIC INSTRUMENTS; AUSTRALIA-BELL-HOWELL AUSTRALIA PTY. LTD., 55-69 MURRAY STREET, PYRMONT, N.S.W. 2001, FOR DITTON DPIRIT DUPLICATING PROUDCTS; THE COMMONWEALTH INDUSTRIAL GASES LTD., EXPORT DEPARTMENT, 85 CHIFLEY DRIVE, PRESTON, VICTORIA 3072, FOR SPARY EQUIPMENT; BELGIUM-ITTI/DIVISION NOVA, 58, MONT SAINT-MARTIN, B-4000 LIEGE, FOR HOUSEHOLD APPLIANCES; ENGLAND-A.R.O. MACHINERY CO., LTD., 190 CASTELNAU, LONDON SW13 9DL, FOR SPOT-WELDING FOR MOTOR BODY REPAIR; SLOUGH
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ESTATES(LONDON) LTD., SLOUGH ESTATE HOUSE, 16 BERKELEY STREET, LONDON W1X 6AP, FOR ELECTROLUBE PRODUCTS; FRANCE-FACOM, 6 ET 8RUE GUSTAVE EIFFEL, B.P. 33-91420 MORANGIS, FOR HAND TOOLS.

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ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
---------- 020056 280511Z /20
R 280318Z DEC 77
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 6788

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28. POST EVALUATION: THE SPECIALTY ENGINEERING WAS INCORPORATED IN 1958 WITH AN AUTHORIZED CAPITAL OF $250,000 TO ACT AS IMPORTER AGENT AND DISTRIBUTOR OF GENERAL MERCHANDISE. NINETY PERCENT OF ITS IMPORTS ARE FROM THE U.S. WITH THE REMAINDER FROM EUROPEAN COUNTRIES. ITS LEASED OFFICE OCCUPIES 896 SQ. METERS AND IT HAS TWO SHOW ROOMS OF ABOUT 600 SQ. METERS, LOCATED IN ONE OF BANGKOK'S BUSINESS DISTRICTS. SUBJECT IS

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CLOSELY ASSOCIATED WITH FOLLOWING FIRMS: INTERNATIONAL ENGINEERING CO., LTD. (IMPORTER OF GENERAL MERCHANDISE AND HEAVY MACHINERY) AND THE AMALGAMATED ENGINEERING CO., LTD. (AN ENGINEERING CONSULTANT AND CONTRACTOR). FIRM'S SALES VOLUME IN 1976 WAS REPORTED TO BE $900,000 REPRESENTING A DECREASE OF 10 PERCENT OVER THE FIGURE REPORTED TO THE EMBASSY IN 1975.
IT IS MANAGED BY MR. SUDHARM HOONTRAKUL AND MR. SUNKKATAT NANDHABHIVAT, WELL-KNOWN PERSONALITIES IN BUSINESS AND BANKING CIRCLES. FIRM EMPLOYS 90 PEOPLE INCLUDING 15 SALESMEN.
LOCAL BANK REPORTS FAVORABLY ON THE SUBJECT WHICH IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.
29. PREP: SATHIT APPR: JAMES H. SAVERY
O'DONOHUE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 28-Dec-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BANGKO36199
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770482-0953
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
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Legacy Key: link1977/newtext/t19771214/aaaaakzh.tel
Line Count: 183
Litigation Code IDs:
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Litigation History:
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Message ID: 76085efc-c188-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 4
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
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Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 124425
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI-THE SPECIALTY ENGINEERING CO., LTD.
TAGS: BEXP, TH
To: COM
Type: TE
vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/76085efc-c188-dd11-92da-001cc4696bcc
Review Markings:
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